

To Roger Holberg

Case Identifier CGB-CC-1165 ( Crosswalk Chapel)

Attorney, Disability Rights Office

**Received & Inspected**

Consumer and Governmental Affairs Bureau

APR 9X 2012

**FCC Mail Room**

Roger,

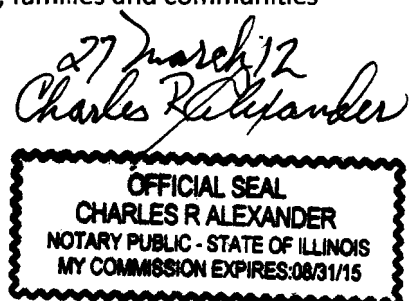
Included is the information you requested for our exemption. As you will see it takes about \$44232.00 to run our church, ministry and TV show annually and about \$3686.00 monthly. The TV show crosswalk alone costs us about \$20820.00 yearly and \$1735.00 monthly. Our church payroll, mortgage, Insurance, Utilities, and Miscellaneous total about \$44232.00 annually and about \$3686.00 monthly. As you can see we are just making ends meet and do not have funds to pay for closed captioning. Included are the statements.

Due to the nature of our program it is extremely hard to get funding from anyone other than the viewers themselves. I personally have asked two local businesses to help fund our show and they declined. The only thing we have done from the beginning of our show being aired was to ask for support from the viewers. Five times a week our show is aired and it is made available for all viewers to call and offer monetary support. We have many that do. Three times per week we also offer a church service live and streaming around the world. Each and every service we ask people for support financially. They have the opportunity to give at our church or to give through pay pal online. This is how we have supported our weekly show and church. Included are the bank statements.

You will also see included three closed captioning companies that I personally approached and asked for pricing. They average \$300.00 per 30min show. This would be an undue burden of an extra \$1200.00 per month for our ministry. At these prices it would be an impossibility to be able to air our show. I also looked into buying software to do it in house but we do not have the funds to buy it or the man power to accomplish it by ourselves. Included are the statements.

In conclusion we air our show crosswalk weekly in four different cities in the state of Illinois. We offer hope and victory for all genders, races and people over the problem of sin. It would be a shame to if our show was pulled from being aired because of closed captioning. Many lives, families and communities would be greatly devastated if crosswalk would be discontinued.

Thank You Mark Bassen Pastor Crosswalk Chapel, 3-20-12



# Crosswalk Chapel average Monthly Report

<b>Payroll</b>	<b>\$1359.00</b>
<b>Mortgage (Loan)</b>	<b>\$506.00</b>
<b>Monthly TV Bills for 4 Stations</b>	<b>\$1735.00</b>
<b>Church, House, Auto Insurance</b>	<b>\$400.00</b>
<b>Utilities, Internet, Misc</b>	<b>\$454.00</b>

**Total                    \$3686.00 Monthly**

**Income.** (Tithes and donations to Crosswalk Chapel per month).

(Average taken from the last 4 months, Nov and Dec 2011 & Jan and Feb 2012)

**Total                    \$4453.00 Monthly**

## **Crosswalk Chapel "Profit- Loss"**

Crosswalk Chapel ends up with approx \$350.00 at the end of each month. We need this money to pay for the annual payments such Insurances for Parsonage, Church and Auto . We also need this money for upkeep and repairs etc. \$1200.00 to do closed captioning would be an undue burden for our Ministry and would force us to discontinue broadcasting our show "Crosswalk".

## SMALL BUSINESS \*1048

January Monthly

Balance \$3,413.93

Available \$3,413.93

Date	Description	Deposit	Withdrawal	Balance
01/31/2012	Deposit	\$1,831.00		
01/30/2012	PAYPAL TRANSFER 5QY225KA82M9Y	\$630.55		
01/27/2012	PAYMENT TO OTHER COMM R/E OWNER LOAN 511 26899		\$506.50	
01/19/2012	WCFN BILL PAYMT N/A		\$400.00	
01/19/2012	PAYPAL TRANSFER 5QY225JH894HG	\$164.47		
01/18/2012	AMERENIL UTIL.BILL 7772275014		\$245.82	
01/13/2012	ILAWC PAYMENT 0226952		\$58.38	
01/12/2012	ROBIN CUPI BILL PAYMT N/A		\$80.00	
01/12/2012	TIMOTHY HUDSON BILL PAYMT N/A		\$50.00	
01/12/2012	EVAN BLANCHARD BILL PAYMT N/A		\$40.00	
01/12/2012	PAYPAL TRANSFER 5QY225HVNFB8RU	\$96.80		
01/11/2012	AMERENIL UTIL.BILL 9857854733		\$233.94	
01/11/2012	Deposit	\$2,313.00		
01/09/2012	WAOE BILL PAYMT N/A		\$500.00	
01/09/2012	ETVO BILL PAYMT N/A		\$320.00	
01/09/2012	HEATHER SITZMORE BILL PAYMT N/A		\$130.00	
01/09/2012	VILLAGE OF NORTH BILL PAYMT N/A		\$8.88	
01/05/2012	PAYPAL TRANSFER 5QY225H9LWWPJ	\$410.47		
01/04/2012	Deposit	\$855.00		

\$ 6299. \$2570

In these 4 months we had an average  
of \$4453.00 income and \$3686.00 outgoing.

we had \$767.00 Extra money, This extra money  
goes towards the Annual insurance for the  
church and parsonage, It also goes for regular  
maintenance and repairs for our church and parsonage.  
Once a year we pay \$5000.00 for insurance for  
church & parsonage and Auto insurance. As you can see  
we do not have the money to pay for closed captioning,

## SMALL BUSINESS \*1048

February Monthly

Balance \$3,413.93

Available \$3,413.93

Date	Description	Deposit	Withdrawal	Balance
02/29/2012	Deposit	\$1,651.00		
02/27/2012	PAYMENT TO OTHER COMM R/E OWNER LOAN 511 26899		\$506.50	
02/17/2012	PAYPAL TRANSFER 5QY225M6MXFPJ	\$377.79		
02/15/2012	ILAWC PAYMENT 0226952		\$54.75	
02/15/2012	Deposit	\$1,060.00		
02/14/2012	AMERENIL UTIL.BILL 9857854733		\$304.16	
02/14/2012	AMERENIL UTIL.BILL 7772275014		\$235.59	
02/08/2012	WCFN BILL PAYMT N/A		\$500.00	
02/08/2012	ETVO BILL PAYMT N/A		\$360.00	
02/08/2012	VILLAGE OF NORTH BILL PAYMT N/A		\$9.48	
02/08/2012	PAYPAL TRANSFER 5QY225LCKJZRY	\$503.72		
02/07/2012	Check #367: Check		\$35.00	
02/06/2012	ROBIN CUPI BILL PAYMT N/A		\$100.00	
02/06/2012	TIMOTHY HUDSON BILL PAYMT N/A		\$70.00	
02/06/2012	LAURA BASSEN BILL PAYMT N/A		\$65.00	
02/06/2012	EVAN BLANCHARD BILL PAYMT N/A		\$60.00	
02/02/2012	CAPITAL ONE BANK BILL PAYMT 55285126047		\$531.68	

\$ 3591. \$ 2899

**SMALL BUSINESS \*1048**  
December 2011 Monthly

Balance \$3,413.93

Available \$3,413.93

Date	Description	Deposit	Withdrawal	Balance
12/27/2011	PAYMENT TO OTHER COMM R/E OWNER LOAN 511 26899		\$506.50	
12/27/2011	PAYPAL TRANSFER 5QY225GD37PW2	\$145.35		
12/19/2011	PAYPAL TRANSFER 5QY225FNK25KG	\$145.35		
12/16/2011	CAPITAL ONE BANK BILL PAYMT 55285126047		\$2,007.15	
12/16/2011	ETVO BILL PAYMT N/A		\$600.00	
12/16/2011	WAOE BILL PAYMT N/A		\$500.00	
12/16/2011	WCFN BILL PAYMT N/A		\$400.00	
12/15/2011	ILAWC PAYMENT 0226952		\$58.38	
12/14/2011	PAYPAL TRANSFER 5QY225FCB94FE	\$232.44		
12/13/2011	AMERENIL UTIL.BILL 7772275014		\$194.04	
12/13/2011	Deposit	\$2,120.00		
12/12/2011	AMERENIL UTIL.BILL 9857854733		\$155.78	
12/07/2011	CAPITAL ONE BANK BILL PAYMT 55285126047		\$1,368.44	
12/07/2011	VILLAGE OF NORTH BILL PAYMT N/A		\$9.23	
12/01/2011	PAYPAL TRANSFER 5QY225DV2N8S6	\$183.89		

\$ 2825 \$ 5797

**SMALL BUSINESS \*1048**  
November 2011 Monthly

Balance \$3,413.93

Available \$3,413.93

Date	Description	Deposit	Withdrawal	Balance
11/30/2011	HEATHER SITZMORE BILL PAYMT N/A		\$130.00	
11/30/2011	ROBIN CUPI BILL PAYMT N/A		\$100.00	
11/30/2011	TIMOTHY HUDSON BILL PAYMT N/A		\$50.00	
11/30/2011	EVAN BLANCHARD BILL PAYMT N/A		\$40.00	
11/30/2011	GLEN HUDSON BILL PAYMT N/A		\$20.00	
11/29/2011	Deposit	\$1,404.00		
11/28/2011	PAYMENT TO OTHER COMM R/E OWNER LOAN 511 26899		\$506.50	
11/22/2011	WAOE BILL PAYMT N/A		\$625.00	
11/22/2011	WCFN BILL PAYMT N/A		\$100.00	
11/16/2011	PAYPAL TRANSFER 5QY225CJTWPLG	\$96.80		
11/15/2011	ILAWC PAYMENT 0226952		\$54.57	
11/15/2011	Deposit	\$2,317.00		
11/14/2011	PAYPAL TRANSFER 5QY225C89WDWG	\$135.64		
11/10/2011	AMERENIL UTIL.BILL 7772275014		\$159.60	
11/10/2011	AMERENIL UTIL.BILL 9857854733		\$100.83	
11/10/2011	ROBIN CUPI BILL PAYMT N/A		\$80.00	
11/10/2011	TIMOTHY HUDSON BILL PAYMT N/A		\$70.00	
11/10/2011	EVAN BLANCHARD BILL PAYMT N/A		\$40.00	
11/08/2011	CAPITAL ONE BANK BILL PAYMT 55285126047		\$1,338.08	
11/08/2011	HEATHER SITZMORE BILL PAYMT N/A		\$130.00	
11/08/2011	VILLAGE OF NORTH BILL PAYMT N/A		\$9.98	
11/08/2011	Deposit	\$436.00		
11/02/2011	PAYPAL TRANSFER 5QY225BBS57F8	\$709.04		

\$ 5097 \$ 3551

## **Closed Captioning Companies**

Crosswalk Chapel looked into three separate companies. CPC Post Production, Abercap, and Custom Captions. They averaged about \$300.00 per half hour program. We currently air 4 shows per month in Illinois. This would cost Crosswalk Chapel approx \$1200.00 extra per month. This would be an undue burden for Crosswalk Chapel.



## CPC Post Production Closed Captioning & Subtitling Rates

Order form

How to send a proxy video to CPC

[service@cpcweb.com](mailto:service@cpcweb.com)

301-738-8487

### e-Captioning Workflow

1. Upload a small proxy video file
2. CPC transcribes & creates caption files for your video file
3. A caption file is emailed to you
4. You lay down the caption file to tape with your NLE

### Transcription Only

2 day turnaround	\$4/min
5 day turnaround	\$3/min

### Caption/Transcription

Caption/Transcription			Standard Turnaround			10 Day Turnaround		
Video length (in minutes)	Caption Only	Transcript & Caption	Video length (in minutes)	Caption Only	Transcript & Caption	Video length (in minutes)	Caption Only	Transcript & Caption
Spot*	\$100	\$100	Spot*	\$100	\$100	Spot*	\$95	\$95
5	\$140	\$155	5	\$100	\$110	5	\$95	\$105
10	\$180	\$210	10	\$125	\$145	10	\$115	\$135
15	\$220	\$265	15	\$150	\$180	15	\$135	\$165
20	\$260	\$320	20	\$175	\$215	20	\$155	\$195
30	\$340	\$430	30	\$225	\$285	30	\$205	\$255
45	\$460	\$595	45	\$300	\$390	45	\$255	\$345
60	\$580	\$760	60	\$375	\$495	60	\$315	\$435
75	\$700	\$925	75	\$450	\$600	75	\$375	\$525
90	\$820	\$1,090	90	\$525	\$705	90	\$435	\$615
105	\$940	\$1,255	105	\$600	\$810	105	\$495	\$705
120	\$1,060	\$1,420	120	\$675	\$915	120	\$555	\$795

### The e-Captioning Workflow

e-Captioning can be used for virtually all captioning tasks SD or HD using the NLE hardware you already have.

### Converting captioned TV video to captioned web video

CPC will help you comply with the new web closed captioning law.  
Call for rates & details.

\*The above rates include one standard caption file type. HD caption files are an additional \$50

\*We offer **special rates** for 30 minute & 60 minute **serial programs**. Please call for details.

\***Spots** means less than 5 minutes: Up to 3 spots - \$100 each. More than 3 spots - \$75 each

See below for additional services and supported files

- Subtitles for the Deaf & Hard of Hearing (SDH)
- Translations

## Pricing Information

### LIVE CAPTIONING:

#### Contract Services

\$75-\$100 (30 min. program)

\$100-\$160 per hour

#### Single-event Services

\$250 for the first hour, \$200 each additional hour

### TAPE & NLEdirect POST-PRODUCTION CAPTIONING:

#### Pop-on Captioning

The program text pops onto the screen in blocks of one to three lines. The captions are carefully placed onto the screen so they do not interfere with on-screen text or graphics. Captions are synched to the spoken word, moved around the screen to identify speakers and sound effects are described. Pop-on captions are the preferred viewing style of the hearing impaired.

~~\$12-\$16 per video minute (\$200 minimum)~~

#### Roll-up Captioning

Program text rolls onto the screen one line at a time. In most instances, a maximum of three lines are shown on the screen at a time. The captions are carefully synched to the spoken word and are placed onto the screen so they do not interfere with on-screen text or graphics. Roll-up captions are typically used for single speaker videos such as training or preaching programs.

~~\$12-\$16 per video minute (\$200 minimum)~~

#### All Pricing Includes:

- Verbatim transcription of your video. Deduct \$2 per video minute if verbatim transcript is provided.
- DVD approval copy (upon request)
- Volume discounts available
- 24 hour turnaround available

### SUBTITLING, WEBCAST, DVD, FOREIGN LANGUAGE:

Call for pricing.

#### TRANSCRIPTION: (of any audio)

\$2-\$6/minute (\$50 minimum)

b. To provide qualified interpreters or other methods of making audio materials available to hearing-impaired individuals.

## Don't pay too much for closed captioning again!

**Custom Captions** is a premier provider of a full range of post-production captioning services for video production and broadcast media. Our captioning and subtitling services provide an easy and cost-effective way to help you achieve greater exposure and send a positive message about your organization. The chart below compares Custom Captions rates with other captioning providers. You will love our rates!

## Price Comparison Chart

ACTUAL COSTS FOR POP-UP CAPTIONING								
	Custom Captions NAD Approved		Competitor #1 NAD Approved		Competitor #2 NAD Approved		Five National Leaders NAD Approved	
Captioning	\$15-20/minute		8/minute		\$10-15/minute		\$30-35/min	
Transcription	*		\$3/minute		\$3/minute		*	
Set-up Fee	*		\$150		*		*	
Minimum					\$300			
Encoding	*		*		\$75 - 150		*	
Proof VHS	*		*		*		*	
Mailing Proof	*		\$20		\$20		*	
Betacam or DigiBeta Tape	*		\$20-45		\$20-45		*	
Shipping	*		\$20		\$20		*	
Video Length	Total	Actual cost/min	Total	Actual cost/min	Total	Actual cost/min	Total	Actual cost/min
15 minute	\$300	\$20	\$375	\$25.00	\$ 480	\$32.00	\$450 - 525	\$30-35
20 minute	400	20	430	21.50	495	24.75	500 - 700	30-35
30 minute	450	15	555	18.50	540-600	18.00-20.00	900-2,050	30-35
45 minute	675	15	730	16.23	830-910	18.22-20.23	1,350-1,575	30-35
60 minute	900	15	895	14.91	1,015-1,135	16.92-18.92	1,800-2,100	30-35

\*service included without additional charge

**We believe our pricing philosophy supports our goal:  
We want to be your captioning and subtitling provider.**

We provide the highest quality captioning and subtitling at easy-to-understand low rates. Many captioning services quote enticingly low price-per-minute rates then tack on additional fees. Total costs escalate as charges are added for transcriptions, set-up fees, tape costs, and mailing fees.

We charge a flat rate per minute of video time, which includes all costs. Multiply our rate by the number of minutes in your video to calculate your final cost.

## PRICE LIST

Closed Captioning - Roll-Up

\$10.00/minute - 30+ minutes